

Case Study 4

COCONUT & FRUIT STALL REDUCES VILLAGE WOMEN FROM HUNTING FOR JOB



Shashikala Shekappa Barki (38 years) is from a small village called Hale Honnatti, Ranebennur taluk, Haveri district. She hails from a very poor family and did not have any opportunities to go to school after 4th Std in her childhood days. Her husband Shekappa Barki (45 years) too is from similar family condition. Just because he is a male child in the family, he was sent to school but unfortunately could not continue to study after 5th Std. Poverty in the family forced him to give up schooling and join his parents to do daily wage work.

At a very young age Shashikala was given in marriage to Shekappa Barki. Initially they lead their lives earning from daily wage work of Rs. 150 to Rs. 200 per day. Gradually they got three boy children and had to meet their expenses and make various sacrifices to educating them.

With the guidance and assistance from VRDS staff 14 women came together and formed a SHG in the name of “Shri Mailaralingeshwar Mahila Swa Sahaya Sangh” on 01.11.2013. From then on all the members involved in regular savings and have saved over Rs. 13,000/- till date.

Motivated by VRDS staff Shashikala requested for a loan amount of Rs. 20,000/-. With that amount Shashikala started a fruit cum vegetable petty shop in her village. Shashikala gave up moving from village to village in search of job and took up petty shop as main profession.

Now Shashikala is very happy! She makes a profit of over Rs. 8,000/- in a month from her petty shop. Her health is good. Her husband too helps her in the business and takes up other works in the village to generate income. She feels confident in expanding her business to scale her family income.

Shashikala and Shekappa are planning for establishing a mini hotel in the coming future. Shekappa along with his children want to run the hotel and Shashikala to continue the fruit cum vegetable stall.

Shashikala and her family thanks CIF for its concern for the poor and willingness to help poor families like theirs.

